

Stations are charged with broadcasting in the public interest. It is not necessary for the FCC to impose further over-burdensome requirements and record keeping on stations to fulfill this mandate. Any station which fails to broadcast in the public interest simply will not survive.

VCY America, Inc. is the licensee of several non-commercial licenses. On our stations we devote multiple hours each week for the purpose of public affairs programming. This programming addresses the issues of concern which confront us. Listeners participate by means of live call in phone lines to express their views on the given issues. Listeners regularly comment as to the value of this information to keep them informed on vital issues of importance. These hours of on-air presentation require multiple hours of behind the scenes preparation and information gathering.

In addition, we gather voluntarily with other area broadcasters twice annually to meet with community leaders on important issues facing our communities.

Further, we as a licensee provide emergency information to our listeners primarily related to severe weather situations.

We devote multiple hours each week to children's programming, providing young people with pertinent radio broadcasts. We sponsor a free birthday club for children age 12 and younger and now send out birthday cards and remembrances to over 17,000 boys and girls annually.

We provide room at our main studio building, for our local neighborhood association to meet and discuss local neighborhood matters.

We hold forums for area clergy to come together to discuss critical matters which effect the churches in our community.

We rent an area auditorium once each month and provide a program of encouragement and challenge to our listeners which address moral or spiritual related values.

We devote time daily for public service announcements for churches.

We have sent out speakers from our staff to area schools and churches.

We have a summer camping program primarily targeting youth and families with week long camping experiences providing physical, intellectual, social and spiritual input.

We have established non-broadcast programs to help and encourage delinquent youth (including camping) to focus on values and allowing change to take place in their life providing real meaning and purpose.

These are examples of what we are doing as a licensee to broadcast and have direct involvement in the needs of communities we serve. These are done voluntarily. We simply do not need a new set of forms, guidelines and paperwork to fill out to do what we are doing. To do so, only distracts personnel time from serving the needs of the public.

Sincerely,  
Jim Schneider  
Program Director  
VCY America, Inc.

